



# IUHPE

23<sup>rd</sup> World Conference  
on Health Promotion

7 - 11 APRIL 2019 ROTORUA,  
AOTEAROA NEW ZEALAND

## Master Class timetable

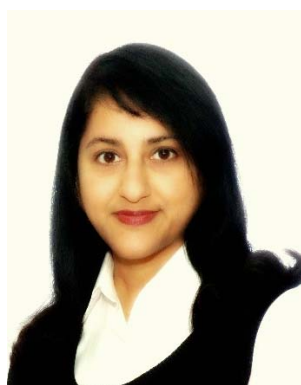
Monday 8 April 10:45 to 12:15	Tuesday 9 April 10:45 to 12:15	Tuesday 9 April 15:45 to 17:15	Wednesday 10 April 10:45 to 12:15
1. Fran Baum 2. Suzanne Jackson 3. Bengt Lindström 4. Sir Michael Marmot 5. Richard Osborne 6. Marilyn Rice 7. Kenneth Yongabi	1. Margaret Barry 2. Evelyne de Leeuw 3. Barbara Israel 4. Don Nutbeam 5. Louise Signal 6. Stephan Van den Broucke	1. Eric Breton 2. Anthony Capon 3. Katie Dain 4. Marco Akerman	1. Priya Balasubramaniam 2. Anne Bunde-Birouste 3. Trevor Hancock 4. Jürgen M. Pelikan 5. Louise Potvin

## IUHPE 2019 Masters



**Marco Akerman**

Marco Akerman is Full Professor of the School of Public Health/University of São Paulo; Latin America Vice President of the International Union of Health Promotion and Education (2010-2016); Chair of the Working Group on Health Promotion and Sustainable Development of the Brazilian Association of Public Health (2011-2016). Former PAHO Regional Consultant on Local Development and Health and Focal Point on Social Determinants of Health. Marco Akerman focuses his consulting activities, teaching and research in the areas of evaluation of public policies, intersectoral action for health equity and social determinants of health. In 2014, he led a review process of the National Health Promotion Policy in Brazil activating multiple simultaneous movements with intense social participation.



**Priya Balasubramaniam**

Dr. Priya Balasubramaniam is a public health professional with over 20 years of experience in large scale implementation research, evaluation and program planning in academic, non-profit and government settings. Her interests and expertise are in the areas of urban health, universal health coverage, and health technology innovations directed at strengthening health systems in low and middle-income countries. She has a multi-disciplinary background and has assisted in shaping health policy in India, Southeast Asia, Mexico, Central Africa the United States and Canada with demonstrated success with field-based mandates as well as in strategic program development roles where she has applied research evidence and social entrepreneurship driven solutions to address inequities in healthcare delivery and access.



### **Margaret Barry**

Margaret M. Barry is Professor of Health Promotion and Public Health and Head of the WHO Collaborating Centre for Health Promotion Research at the National University of Ireland Galway. Professor Barry has published widely in health promotion and works closely with policymakers and practitioners on the development, implementation and evaluation of mental health promotion interventions and policies at national and international level.

Elected as IUHPE Global Vice President for Capacity Building, Education and Training from 2007-2010, she is currently a member of the European Commission Expert Panel on Effective Ways of Investing in Health (2016-2019).

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### **Fran Baum**

Fran Baum is Matthew Flinders Distinguished Professor of Public Health and Foundation Director of the Southgate Institute for Health, Society and Equity at Flinders University, Adelaide, Australia.

Fran Baum is one of Australia's leading researchers on the social and economic determinants of health. She holds grants from the National Health & Medical Research Council and the Australia Research Council which are considering a wide range of aspects of health inequities and social determinants of health.

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### **Eric Breton**

Eric Breton MA, PhD, a Canadian, is professor of health promotion at the EHESP School of public health. Before settling in France, he acquired a broad international experience in research in Canada, Australia and the United Arab Emirates. His main research interest focuses on local capacity building strategies for health and equity.

He is Associated Editor for the journal Health Education & Behavior and sits on the High Council for Public Health (HCSP). In 2017, he published with three other editors the first health promotion handbook in French, a publication that has mobilized contributions from 40 authors from 6 countries.

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### **Anne Bunde Birouste**

Dr Anne Bunde-Birouste, Director of the UNSW Yunus Social Business for Health Hub is recognized both nationally and internationally for her expertise in Health Promotion, Sport for Development and Social Change, innovative community-based approaches for working with disadvantaged groups. Anne specialises in fostering the nexus between practice-based research, teaching and social impact. Anne founded UNSW's flagship sport for social change program, Football United, which promotes social inclusion for disadvantaged youth and their families using soccer/football as the vehicle, and has been featured in an award winning documentary as well as numerous state and federal awards.

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### **Anthony Capon**

Tony Capon is the inaugural Professor of Planetary Health in the School of Public Health at the University of Sydney. Tony is a public health physician with more than 25 years of senior leadership experience spanning academic, policy and practice roles. A former director of the global health institute at United Nations University (UNU-IIGH), Tony is an authority on environmental health and health promotion. His research focuses on transdisciplinary understanding of urban futures, sustainable development and human health. Since 2008, Tony has advised the International Council for Science (ICSU) on their global interdisciplinary science program on health and wellbeing in the changing urban environment using systems approaches.



### **Katie Dain**

Katie Dain is Chief Executive Officer of the NCD Alliance, a global network of civil society organisations dedicated to transforming the fight against non-communicable diseases (NCDs). Katie has worked with the NCD Alliance since its founding in 2009.

Katie is widely recognised as a leading advocate and expert on NCDs. She is currently a member of the WHO Independent High-Level Commission on NCDs, co-chair of the WHO Civil Society Working Group on the UN High-Level Meeting on NCDs, and a member of The Lancet Commission on NCDs of the Poorest Billion. Her experience covers a range of sustainable development issues, including global health, gender equality and women's empowerment, violence against women, and women's health.



### **Evelyne de Leeuw**

Evelyne de Leeuw made a career in health promotion, urban health, and health political science since the mid-1980s. She lived and worked in places like El Salvador, The Netherlands, Kazakhstan, Denmark and Australia.

Currently she is professor of public health and director of CHETRE (Centre for Health Equity Training, Research and Evaluation) – an institution that '*co-creates intelligence for better health*' (its mission statement) for, with and in South West Sydney's communities, research establishments and health services. Evelyne is also Editor-in-Chief of Health Promotion International and leads the HUE (Healthy Urban Environments) Collaboratory.



### **Trevor Hancock**

Dr. Trevor Hancock is a public health physician and health promotion consultant and a Professor and Senior Scholar at the School of Public Health and Social Policy at the University of Victoria.

He is one of the founders of the (now global) Healthy Cities and Communities movement and pioneered early work on the concept of 'healthy public policy' in the 1980s. He has worked as an advisor and consultant on Healthy Cities at all levels from the local to the global in a number of countries, chiefly in the Americas and Europe, and as a speaker all over the world.

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### **Barbara Israel**

Barbara A. Israel, DrPH, MPH, Professor, Health Behavior & Health Education, School of Public Health, University of Michigan; Director, Detroit Community-Academic Urban Research Center (Detroit URC)

Dr. Israel has extensive experience conducting community-based participatory research (CBPR) in collaboration with partners in diverse communities, predominantly in Detroit, Michigan, and also in New Zealand. Since 1995, she has worked together with academic and community partners to establish and maintain the Detroit Urban Research Center. One of the goals of the Center is to foster the development of equitable partnerships focused on understanding and addressing health inequities in Detroit. Dr. Israel is actively involved in several of these partnerships examining, for example, environmental triggers of childhood asthma and strategies for reducing them, the social and physical environmental determinants of cardiovascular disease, the impact of physical activity interventions on heart health, the translation of research findings into policy change, and capacity building for conducting CBPR and policy advocacy.



### **Suzanne Jackson**

Dr. Suzanne Jackson is now a Professor Emerita and still co-leads the WHO Collaborating Centre in Health Promotion at University of Toronto. She was Editor-in-Chief of Global Health Promotion 2010 - 2019 and she was Chair of the Canadian Public Health Association Board of Directors 2017 - 2018. Her specialty is community-based participatory planning, evaluation and research where she has worked with Indigenous peoples, arts-based processes, and apartment neighbourhoods changing the built environment. She started up the global health program at U of T, was a founding professor of "An Interdisciplinary Approach to Global Challenges," and created guidelines for mental health promotion practice. She has been an invited speaker in many countries, including Germany, Taiwan, Singapore, Australia, New Zealand, Chile, Brazil, and Jamaica.



### **Bengt Lindstrom**

Bengt Lindstrom, MD, PhD, DrPH. Finnish by origin but lives in Denmark, resident of Sweden while working in Norway.

He became the World's first ever Professor of Salutogenesis in 2011 and the first Chair of the IUHPE Global Working Group on Salutogenesis in 2007. Previously Professor of Public Health and Health Promotion. Worked with Aaron Antonovsky (the last 7 years of his life) while Health Promotion was in its cradle. Founder of the European Training Consortium in 1991. Excels in a different and enthusiastic salutogenic learning perspective. He has extensively published in HP, Salutogenesis and Quality of Life Research.

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### **Sir Michael Marmot**

Sir Michael Marmot is Professor of Epidemiology at University College London. He has led research groups on health inequalities for over 40 years and authored *The Health Gap: the challenge of an unequal world* (Bloomsbury: 2015) and *Status Syndrome: how your place on the social gradient directly affects your health* (Bloomsbury: 2004).

Professor Marmot held the Harvard Lowen Professorship for 2014-2017 and is the recipient of the Prince Mahidol Award for Public Health 2015. He has been awarded honorary doctorates from 18 universities. He chairs the Commission on Equity and Health Inequalities in the Americas, set up in 2015 by the World Health Organization's Pan-American Health Organization (PAHO/WHO).

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### **Don Nutbeam**

Don Nutbeam is a Professor of Public Health at the University of Sydney, and Principal Senior Advisor at the Sax Institute.

He is a public health scientist with research interests in the social and behavioural determinants of health, and in the development and evaluation of public health interventions, including a more recent focus on developing and testing interventions to improve health literacy in different populations. His career has spanned positions in universities, government, health services and an independent health research institute. He has worked as an advisor and consultant on public health issues for the World Health Organisation for over 30 years.

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### **Richard Osborne**

Professor Osborne is Distinguished Professor of Health Sciences at Swinburne University. He is a National Health and Medical Research Council Principle Research Fellow (2019-23) focusing on Globalizing Health Literacy Approaches to assist Countries to Reduce Health Inequalities and Disease Burden.

He is Adjunct Professor, University of Copenhagen, Denmark. He is cited in the 2018 Highly Cited Researchers list from Clarivate Analytics (formerly Thomson Reuters) in the Cross Field Category awarded to researchers with substantial global influence across several fields during the past decade.

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### **Jürgen Pelikan**

Jürgen M. Pelikan, Dr. phil. is Professor emeritus for sociology at the University of Vienna /Austria and Director of the Competence Center for Health Promotion in Hospitals and Health Care at the Austrian Public Health Institute.

He has done and is doing research and has published in the areas of health promotion theory, health promoting hospitals and health services, quality in health care, salutogenesis and concept and definition of health, personal and organizational health literacy.

He has also initiated networks and legislation in some of these areas and been a consultant for national governments and WHO-HQ and WHO-Europe.



### **Louise Potvin**

Louise Potvin is currently professor at the School of Public Health, Université de Montréal. She is the Director of the Institut de recherche en santé publique, also at Université de Montréal. She holds the Canada Research Chair in Community Approaches and Health Inequalities.

Her main research interests are Population Health Intervention Research and the role of social environments in the local production of health and health equity. In addition to having edited and co-edited 8 books, she has published more than 280 peer-reviewed articles, book chapters, editorials and comments. She is the Editor-in-Chief of the Canadian Journal of Public Health.



### **Marilyn Rice**

Marilyn Rice is CEO of merci, an international consulting firm specializing in equity in health and development. She is known globally for her work in health promotion, education, and behavior change communication; community development; social mobilization; participatory research and evaluation; and urban health.

She also served a leader in health promotion, education, community development, and reproductive health for PAHO and WHO, the US government and international consulting firms working worldwide. She is currently IUHPE Global VP for Conferences and Chair of the Healthy Settings Interest Group, and she has been on the IUHPE Global Board almost consecutively since the 1980's.

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### **Louise Signal**

Professor Louise Signal is a Director of the Health Promotion and Policy Research Unit at the University of Otago, Wellington. She has worked and researched in the field of health promotion for over 30 years in a range of roles, including Senior Advisor (Health Promotion) for the New Zealand Ministry of Health.

She is the Regional Director of the South West Pacific Region of the International Union for Health Promotion and Education (IUHPE). Her research interests are in public health policy-making and tackling inequalities in health, including the power of corporations in promoting obesity and other ills.



### **Stephan Van den Broucke**

Stephan Van den Broucke is professor and Vice-dean of psychology at the Catholic University of Louvain (Belgium). He formerly held positions at the Flemish Institute for Health Promotion, the European Commission, and Maastricht University, and is an elected Executive Board Member of IUHPE, in charge of Training and Capacity Building.

In his current and previous positions, he combines academic research with building health promotion capacity and policy advice. He coordinated and supervised various international projects on health promotion planning, evaluation, patient education, health inequalities, capacity building, and health literacy, and authored more than 100 peer-reviewed publications. As an educator, he taught students and health professionals in Europe, Latin America, Africa and Asia, and as a policy advisor he has collaborated with the European Commission, WHO, and the Open Science Foundation. He is also an associate editor of Health Promotion International.



### **Kenneth Yongabi**

Prof Kenneth Anchang, YONGABI, is a professor of public health and infectiology at the department of Public Health, Faculty of Health Sciences, Imo State University, Owerri, Nigeria and Adjunct Professor at the Ebonyi State University, Abakaliliki, Nigeria. He served as a member of the "Think Tank" committee for the creation of the Catholic University of Cameroon, in 2009 as well as the director of research and development from 2012 to 2018.

He founded the Global Health Literacy Network Africa as part of Phytobiotechnology Research Foundation Institute Cameroon in 2007, an institute that validates and scale up local knowledge for sustainable development in Africa. His research covers the African public health systems and the African traditional medical system. He is Member of the Steering Committee, WHO GCM/NCD Health Literacy Community of Practice (CoP), Member of the African Union Science, Technology and Innovation Council (ASRIC)., He also served as Ad-hoc Technical Advisory Group on Health Promotion in the SDGs.

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