

Global Scientific Committee

The Global Scientific Committee are responsible for developing the scientific programme for the Conference.



Anna Matheson (Co-Chair)

Anna is a Senior Lecturer in public health at Massey University, Wellington, New Zealand. Her research expertise is in the application of complexity theory to better understand and implement actions to reduce health inequalities – particularly what this means for research methods, community interventions and policy. Anna is interested in the use of innovative methodologies which recognise social systems are complex, such as systems change and community action, case-based methods and Qualitative Comparative Analysis (QCA). Anna is also an Associate Investigator with Te Pūnaha Matatini a Centre of Research Excellence (CoRE) for complex systems and networks.



Louise Potvin (Co-Chair)

Louise Potvin, PhD. IUHPE Vice-President for Scientific Affairs Director, Institut de recherche en santé publique, Université de Montréal, Montréal, Canada

Hiram Arroyo



Natalia Carrillo Botero

Natalia Carrillo Botero is the IUHPE's Head of Head of scientific affairs. She is in charge of the organizations' scientific projects and collaborations and the Managing editor of its journal, Global Health Promotion. She has a bachelor's degree in Anthropology and History from Universidad de los Andes in Colombia and a Master's degree in Latin American Studies (Sociology) from the Institute des Hautes Etudes de l'Amérique Latine (IHEAL), Paris III, Sorbonne Nouvelle in France. Natalia has worked in Global Health for the past eight years. In 2008, she was based in England working for the Royal College of Physicians of London (RCP London), where she managed international cooperation projects in medical education and capacity building in low and middle-income countries. From 2013 to 2017, she worked as a Research Fellow with Professor Kelley Lee as part of a Global Tobacco Control project at Simon Fraser University in Vancouver, where she conducted research on the tobacco industry in Latin America and the Caribbean and on research methodology on corporations and global health.



Shu-Ti Chiou

Dr. Shu-Ti Chiou, a specialist of Family Medicine & Ph.D. in epidemiology, is the globally elected member of Executive Board of International Union for Health Promotion and Education, the Founder and President of Health and Sustainable Development Foundation, past Director-General of Health Promotion Administration under Ministry of Health and Welfare, Taiwan 2009-2016, and former Chair of the Governance Board of International Network of Health Promoting Hospitals & Health Services 2012-2014. Dr. Chiou initiated several pioneering initiatives both in health promotion & in healthcare delivery reforms, including healthy city & healthy settings development, breastfeeding policies, comprehensive cancer control policy, obesity prevention & control, regional diabetes shared care, health-promoting hospital initiative, age-friendly city & age-friendly healthcare initiative, etc. Many of these impactful programs have been analyzed and published.

Dr. Chiou herself also received several honorable awards such as the Distinguished Achievement Award for Top Ten Outstanding Civil Servants (1999), the Award for Top Ten Outstanding Young Women in Taiwan (2000) and the Award for Model Civil Servants (1999 & 2012). With broad collaborative efforts over the past 7-10 years, her team has facilitated Taiwan to achieve a 26.5% reduction in adult smoking rate, 49% reduction in betel quid chewing rate among adult males, doubling of sufficient physical activity rate among people aged 13 or above, doubling of exclusive breastfeeding rate in 6 months after birth, and decline of smoking rate and obesity prevalence among children & adolescents. Taiwan's cancer control program and breast cancer control program were both rated with highest score among nine Asian countries and regions in 2015 & 2016 respectively, and its palliative care, the 6th in the world & the best in Asia in 2015, by the Economist Intelligence Unit (EIU).

Meihana Durie



Kira Fortune

Dr. Kira Fortune has spent the last 20 years specializing in public health, gender and social determinants of health in various international organizations across the globe. In 2008, she joined the Pan American Health Organization/Regional Office of the World Health Organization in Washington D.C., focusing on the social determinants of health both within the Americas, but also globally. In her current role, Kira leads the Special Program on Sustainable Development and Health Equity with a key focus on the implementation of the Sustainable Development Goals.

Kira has extensive experience working across the international stage from global NGOs, academia as well as with inter-governmental organizations focusing on gender mainstreaming, social determinants of health, Health-in-All-Policies and general public health issues. Prior to joining the Pan American Health Organization, Kira coordinated The International Health Research Network in Denmark and spent four

years working in the Department of Global Advocacy at The International Planned Parenthood Federation in London. Kira also worked for three years with UNICEF in Dar es Salaam, Tanzania, where she was responsible for the program on Prevention of Mother to Child Transmission of HIV.

Kira holds a Doctorate in Sociology from City University, London; a Master's Degree in Anthropology and a Bachelor of Science in Anthropology from the University of London as well as a Master's Degree in International Health from University of Copenhagen.



Masamine Jimba

Dr. Masamine Jimba was a physician for two years and subsequently studied public health in Tokyo and Boston. He received his master's degree from The National Institute of Public Health in Japan in 1989 and Ph.D from Hamamatsu University School of Medicine in Japan in 1995.

Dr. Jimba's research interests cover health promotion, global health, human security, and other broad public health issues in the world. He has published more than 200 articles and more than 10 book chapters. He is currently interested in positive deviance approach and slow research. While big data have gained more attention in global health, such an approach and research will show us a way to know hidden truth in real life and support specific actions in the field.

Dr. Jimba teaches primary health care, health promotion, human security in several graduate schools. He is also teaching advocacy these days. Although giving lectures in the schools are to some extent important, he likes to teach and learn each other with farmers, shop keepers, students and other people in a living university.

Dr. Jimba has rich experience in the field of global health. From 1994 to 1996, he worked as a WHO Health Coordinator for the Gaza Strip and the West Bank. Then, from 1996 to 2001, he worked in rural Nepal as a team leader of the School and Community Health Project by the Japan International Cooperation Agency and the Japan Medical Association. After coming back to Japan in 2002, he started to work in the university and has been working on health projects in Asia, Africa and Latin America. He is also the President of the Japanese Society of Health Education and Promotion, the President of the Asia-Pacific Consortium for Public Health.



Ginette Lafontaine

Ginette Lafontaine, MSc, recently assumed the position of coordinator of the Americas section of the Réseau francophone international pour la promotion de la santé (REFIPS), which she has been involved with for many years. She has worked for more than 20 years at the Public Health Department of the Montérégie, Québec. She was a manager in prevention/health promotion and then in planning, evaluation and research. She also has teaching experience as part of the Université de Montréal's Masters in Public Health and Public Health Microprogram.



Evelyne De Leeuw

Professor Evelyne de Leeuw heads up CHETRE since September, 2015, and is based at the interface of health research, policy and practice at UNSW Australia, the South Western Sydney Local Health District/Population Health, and the Ingham Institute. She holds a Masters in Health Policy and Administration (University of Maastricht, The Netherlands, 1985), MPH at the University of California at Berkeley in comparative health systems research (1986) and a PhD in health political science (Maastricht, 1989). Since its initiation in 1986, she has been active in the international Healthy Cities movement. From 1992 to 2001 she held the position of Director of the World Health Organization Collaborating Centre for Research on Healthy Cities at the University of Maastricht. Professor De Leeuw has a reputation in building public health curricula in tertiary education around the world, establishing Schools of Public Health in The Netherlands, Denmark, advising such endeavours in Kazakhstan, Estonia and El Salvador. She has been involved in WHO health promotion endeavours since the 1986 Ottawa Conference. Evelyne is Editor-in-Chief of *Health Promotion International* and considered a leading global health promotion scholar. She has published several books (notably on Healthy Cities with *WHO*, and *Springer*; on policy approaches to health promotion with *Oxford University Press*; on consumer health democratisation with *Edward Elgar*) and over 100 peer-reviewed articles, plus several dozen book chapters. With Fafard she edits the Palgrave Series in Public Health Policy Research, and with Ashton and Hancock the OUP *Encyclopaedia of Healthy Cities and Communities*.



Diane Levin-Zamir

Prof. Levin-Zamir is Director of the National Department of Health Education and Promotion of Clalit, Israel's largest health service organization, and Associate Professor at the School of Public Health of the University of Haifa. She also teaches at the Tel Aviv and Hebrew Universities Schools of Public Health in the Faculties of Medicine. Diane is a Summa Cum Laude graduate of Tufts University in Boston, and earned a MPH and PhD from the Braun School of Public Health of Hadassah Hospital and Hebrew University's Faculty of Medicine in Jerusalem. Diane leads the Global Working Group on Health Literacy of the International Union of Health Education and Promotion, and serves on the editorial board of the *Global Health Promotion Journal*. Diane specializes in action research in health promotion in community primary care, children and adolescents, people with chronic conditions, hospital and media settings, media and digital health literacy, and measuring health literacy on the population level. She was the principle investigator for the Israel National Health Literacy Survey and led the Israel participation in the Diabetes Literacy Consortium of the European Union. She specializes in health promotion among special populations: children and adolescents, people with chronic conditions, health promotion in multi-cultural settings, elderly, and is active in promoting comprehensive and sustainable health promotion implementation on national and local levels. She teaches health promotion planning,

evaluation and health literacy in medical, public health and health professionals training frameworks, as well as health promotion among children and adolescents. Diane has published extensively on various aspects of health literacy and health promotion. She is one of the founding members of the Israel Association of Health Promoters and Educators and is an active member of the National Council for Health Promotion of Israel's Ministry of Health.

Diane is a Certified Health Education Specialist of the highest level (MCHES), is accredited health promotion professional by the IUHPE (EuHP) and is a member of the prestigious Phi Beta Kappa academic association.



Bengt Lindstrom

I have served as full Professor at NTNU in Health Science and Salutogenesis, Dep of Social Work and Health Science 2011-2016 and 2017 at the Department of Public Health and Nursing to my retirement 2017.

My background is as Medical Doctor specialised in Child and Youth Health and sub specialised in Child Public Health. I have 35 years of clinical practice from Finland, Sweden, Denmark and Norway, in parallel My main career is Academic in Public Health. My PhD, Doctorate in Public Health, was at the Nordic School of Public Health where I later became Professor of Public Health and Health Promotion in 2006. For the years 2005-2011 I was the Director of Health Promotion Research at Folkhälsan in Finland building up a research centre based on the salutogenic approach to health. For part of the time I held a Professor II position in Health Promotion at Buskerud Høgskole. I served as the Chair of IUHPEs Global Working Group on Salutogenesis 2007-2017. At present I am a member of the Global Executive Board of IUHPE. Professional Organisations/NGOs Previously Secretary General IFMSA, Secretary General ESSOP, Director NOBAB.



Erma Mannoncourt

Dr. Manoncourt is the Founder and President of M&D Consulting Inc. and a retired UNICEF official who currently works as a senior management and development consultant. Based in Paris France, she specializes in developing behaviour and social change interventions, designing participatory methodologies and evaluating behavioural interventions at both individual and community levels. She has worked over 30 years in international development providing technical assistance in management/leadership, strategic planning, training and facilitation skills, communication for development, and research, monitoring and evaluation. As a public health specialist in behaviour and social change, she has worked more than fifteen years in Sub-Saharan Africa in the areas of community-based development, nutrition and health programming, evaluation of family planning and women's health programs, strategic planning and behavioural research and most recently, in the UN Mission's Ebola Emergency Response in West Africa. In addition to her international work, she is also an adjunct instructor at the Paris School of International Affairs (SciencesPo).

Dr. Manoncourt is also the current Vice-President, Memberships in the International Union of Health Promotion and Education (IUHPE) and Co-chair of the IUHPE Global Working Group on Social Determinants of Health and President of the Board of Directors for The Grandmother Project (NGO in Senegal).

A social-behavioural scientist by training, Dr. Manoncourt holds a Ph.D. in Public Health, with a specialization in Health Behaviour, from the University of North Carolina in Chapel Hill. She also has a Master's Degree in Social Work (clinical specialization) and Bachelor of Arts Degree in Psychology. She is bilingual – French and English



Davison Munodawafa

Prof Munodawafa retired from the World Health Organization (WHO) in April 2017 after serving for 12 years at senior managerial level. He served the World Health Organization as Regional Adviser for Health Promotion and Social Determinants of Health in the Regional Office for South-East Asia (SEARO) based in New Delhi, India from June 2005 to February 2010. He later served in the Regional Office for Africa (AFRO) in Brazzaville (Congo) as Programme Manager, Health Promotion and Social Determinants of Health (HPD) including Gender, Equity and Human Rights from March 2010 to April 2017. Prof Munodawafa taught Health Promotion at the University of Akron, Ohio (USA) from 1990 to 1997. He was Executive Director for Guidance, Counseling and Youth Development Centre for Africa (Lilongwe, Malawi), when he led the establishment of the UNESCO-funded Centre for Ministers of Education in Africa.

Prof Munodawafa holds a doctorate in Health Promotion from the University of Arkansas, USA. He is a recipient of academic and research fellowships, awards and citation of honor from WHO, Rockefeller Foundation, Jacobs Foundation (Zurich), University of Akron, USA and Pennsylvania State University (USA). Prof Munodawafa has published numerous articles in peer-reviewed scientific journals and serves as reviewer for global health promotion issues. He led the WHO African Region's Social Mobilization / Community engagement response against the Ebola Virus Disease (EVD) outbreak in Guinea, Liberia and Sierra Leone. Prof Munodawafa is now the Director of Dynamic Public Health Consultants (Pvt) Ltd based in Harare, Zimbabwe.



Marguerite Sendall

Dr Marguerite (Margo) Sendall is an academic in the School of Public Health and Social Work, Queensland University of Technology, Brisbane, Australia. Marguerite has 18 years of experience in health promotion encompassing health promotion practice in schools, teaching postgraduate health promotion theory and practice, supervising health promotion research students, undertaking applied research in workplace health promotion and as an active member of the Australian Health Promotion Association (AHPA).

Dr Sendall holds a qualitative PhD grounded in theory for naturalistic enquiry. Marguerite is well-reputed for a high level of technical expertise and experience in qualitative research methodology having

undertaken and supported a range of narrative enquiries, such as phenomenology, phenomenography and ethnography, and intervention enquiries, such as Participatory Action Research. Marguerite has extensive applied experience in data collection and analysis methods. In particular, Marguerite has expertise in conducting rigorous semi-structured and unstructured interviews with key stakeholders and focus groups with a variety of demographically diverse groups as a strategy to garner participants' deep rich stories of their understanding of the phenomena under enquiry. Dr Sendall's area of research expertise is settings based health promotion, in particular, workplace health promotion. Marguerite is an expert in Participatory Action research (PAR) as a strategy to enable behavior change for hard-to-reach blue collar workers such as miners, truckies and other 'sitters'. In the last 7 years, Marguerite has been awarded a total of 5 external competitive (\$982,468) and commercial (\$50,000) grants totaling an income of more than 1 million dollars (\$1,032,468). For example, Marguerite was a co-investigator on the *Queensland Health Outdoor Worker's Sun Protection Project* worth \$890,000 over four years. Marguerite designed and developed the successful competitive grant proposal for the Queensland Transport Workplace Health Intervention project. This project was funded by the Department of Justice and Attorney-General (DJAG) worth \$120,000 over two years. As Chief Investigator and Project Manager, Marguerite was actively engaged and managed all aspects of the implementation of this project. Marguerite has authored more than 20 peer-reviewed journal articles, 1 peer-reviewed book chapter and 3 research reports. Dr Sendall coordinates *Qualitative Inquiry in Public Health* in the Bachelor of Public Health and *Contemporary Health Promotion and Research Methods in Health* in the Masters of Public Health



Trevor Simpson

Te kotahi a Tuhoe ka kata te po. Trevor joined HPF in May 2010 to manage the Māori portfolio. He is married to Vanessa with two grown children and has worked in the health promotion field since 2006. Prior to this he worked in a number of vocations including Crown Land administration, Treaty Settlements and special youth projects. His interests are in raising the profile of Māori issues particularly in the areas of health and matters of social importance. Trevor is committed to health promotion as a fundamental approach to improving Māori health status and believes that strong Māori leadership in this field is an essential facet if we are to contemplate success.

Trevor Simpson – White Ribbon Ambassador.

Ruben Wiki was the first White Ribbon Ambassador. There are now some 20 Ambassadors including the Prime Minister. White Ribbon Ambassadors are chosen for:

- their support for the principles of the campaign,
- their willingness to challenge the behaviour of abusive men,
- their willingness to encourage others to do the same,
- their commitment to conveying the messages of the White Ribbon Campaign to other men within their community.



Ankur Kumar Singh

Ankur Singh, is currently a Research Fellow in Social Epidemiology at Melbourne School of Population & Global Health, University of Melbourne, Australia. Ankur has submitted his Ph.D. thesis for examination at the University of Adelaide, and holds a M.Sc. Dental Public Health degree from University College London, London, U.K. Ankur has actively participated in IUHPE and ISECN activities since 2013. He is a Regional Coordinator for South West Pacific Region for ISECN, Member of the South West Pacific Regional Committee of IUHPE, and Member of the Global Working Group on Social Determinants of Health at IUHPE.

His research interests are in health inequalities, oral health promotion, tobacco control and social and environmental determinants of health.



Wendy Snowdon

Dr Wendy Snowdon is the Team coordinator for the Pacific NCDs and Health through the Lifecourse team at the Division of Pacific Technical Support of the Western Pacific Regional Office of the World Health Organisation. She has a background in nutrition and health promotion, and has been working in the Pacific Islands for more than 15 years.



Sione Tu'itahi

Sione Tu'itahi is the Executive Director of the Health Promotion Forum of New Zealand Runanga Whakapiki Ake I Te Hauora o Aotearoa. An educator, author and health promotion professional, his areas of interest in health promotion include determinants of health, human rights, community development, public policy, and workforce development.

Sione is the current Vice President (2016-2019) of the International Union for Health Promotion and Education (IUHPE) for the South West Pacific Region, and a member of the Global Executive Board of IUHPE. IUHPE is an umbrella organisation for health promotion professionals and institutions throughout the world.

Sione joined the Forum in 2005 after six years as Pacific Manager at the Auckland Regional Public Health Service. He has also taught at a number of tertiary educational institutions. For more than ten years he led the building of Pacific capacity at Massey University. A former journalist and broadcaster, Sione is the author of a number of books, academic papers, and children's stories. As a voluntary community worker, he is a member of several national advisory groups in the education, health and community sectors.

Paula Vivili